BRAVO STORE SYSTEMS · BUYA + USEDGUNS

Give more of your inventory a chance to sell.

List it once in Bravo. Offer eligible items across your connected platforms while keeping them for sale in your store. Bravo syncs your inventory automatically.

Show the actual item

Use clear photos. Show visible wear and the accessories included. Check that the photos match the item you are selling.

Describe its condition

Include the model, what you tested, and any defects. Include authentication documents only when you have them.

Check that customers can buy it

Confirm the price, availability, payment options, how the buyer will receive the item, and your return terms. Make sure the item is allowed on the marketplace and by its payment provider.

Review the rest of your store

What is ready to sell but missing online? Don’t stop at a few favorites. Give more eligible inventory a complete, accurate listing.

Need help? Ask Bravo Support. Include your store name and say whether you need help with listings or checkout. Do not use PayPal for firearm sales.